









Why Richardson??

Presented by **Bill Sproull**, President and CEO, Richardson Economic Development Partnership www.telecomcorridor.com

Richardson – your gateway to the USA (... and the Canada and Mexico Markets with the USMCA)

WORKFORCE:

- Top 10 cities for STEM workers
- Federal and State-funded Training Programs
- Over 1.2 million skilled & highly educated work force within a 30-minute commute of Richardson

EDUCATION:

- Highly rated public school system
- Dallas College Richland Campus top ranked community college in Texas
- University of Texas at Dallas (UTD) known as the "Ivy League of the West", top ranked for STEM, Global Business and Management
- USA Market Entry program collaboration between Richardson & University of Texas at Dallas

DIVERSITY:

- Asian population second largest in Richardson 15% (Others White (65%), African American (9%), Hispanic (7%))
- Strategic Goal of the City and the Richardson Chamber of Commerce

Richardson – the Center of Innovation for North Texas

HIGH TECHNOLOGY FOCUS:

- 500+ High Tech Companies
- 60+ Foreign-Based Companies
- Internet gateway largest concentration of datacenters in the DFW region

CENTER for INNOVATION:

- Richardson IQ www.RichardsonIQ.com the Premiere Tech Hub in Texas
- The Richardson Innovation Quarter (IQ), 1,200-acres with a rich heritage of innovation and entrepreneurship
- UTD & Richardson collaboration five new research centers Center for Emergent Novel Technology at the Innovation Quarter (CENT-IQ):
 - Center for Applied-Al & Machine Learning (CAIML)
 - Center for Applied AI at the Richardson IQ with UT Dallas Expertise (CAIQUE)
 - Center for Imaging and Surgical Innovation (CISI)
 - Multi-scale Integrated Interactive Intelligent Sensing (MINTS) Center
 - Center for Smart Mobility (COSMO)

Richardson - Award Winning Concierge Program fDi Magazine 2017-18 "Best of the Best Soft-Landing Programs" - Financial Times of London

SOFT-LANDING AND BUSINESS ENTRY ASSISTANCE:

- Experienced economic development professionals and broad array of resources
- Full range of professional and technical services
- Real estate location assistance
- Networking with local companies & industry associations

HOME TO A BROAD RANGE OF INDUSTRIES:

- Telecom/Wireless
- Information Communications Technology (ICT) Semiconductor
- Data Centers / Software / Cloud Computing
- Financial/Insurance Services Aerospace
- Video Gaming / Animation / Simulation
- Nanotechnology
- Cleantech / Power Management
- Medical Devices / BioScience
- Defense Contracting
- Innovation/R & D

