

# Make South Carolina Your Gateway to the United States



- **The South Carolina Landing Pad program** is designed to assist established international companies with entry to the U.S. market.
- **If you want to expand your business, but want to first test the market,** this program will help you get connected with an array of services to help make it happen.
- **We will provide direction to help you take your business to the next international level** - choose S.C. to make a successful expansion into the United States.

South Carolina  
**Just**  **right.**

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## Why Choose South Carolina?

- More than 1,200 operations of foreign-affiliated companies are located in South Carolina.
- Strategically set halfway between New York and Miami, South Carolina is centrally located on the U.S. East Coast, offering unparalleled transportation opportunities that makes reaching international markets attainable.
- Some of the largest foreign firms call South Carolina home - BMW, Michelin, Adidas, Mercedes-Benz, Volvo Cars and FujiFilm.

## Making South Carolina Home

Through the South Carolina Landing Pad program, we will help your company find the right connections to create your first U.S. presence. Working closely with our regional economic development allies, we will direct your business to partners and service providers that have the knowledge and experience to get you started in the United States in a cost-effective way.

Our goal is to help you connect with people you can trust, reduce the learning curve of developing your business in the United States and lessen the fear of establishing your business in this large but critical market. Through our partners, you will be able to find reputable and reasonably priced services, including: local employment and compensation, business regulations, taxation, translation services and more.

**Discover what many global companies already know — South Carolina is just right for business.**



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